



# Tracking The Recovery

22.10.2021

MACROECONOMICS

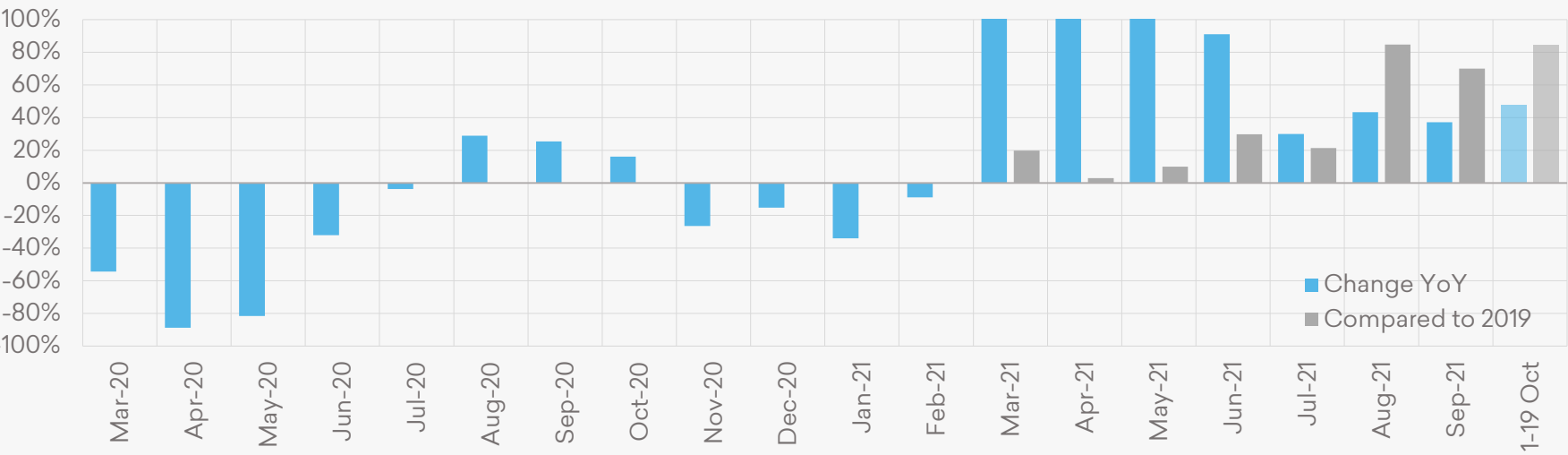
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# KEY DEVELOPMENTS

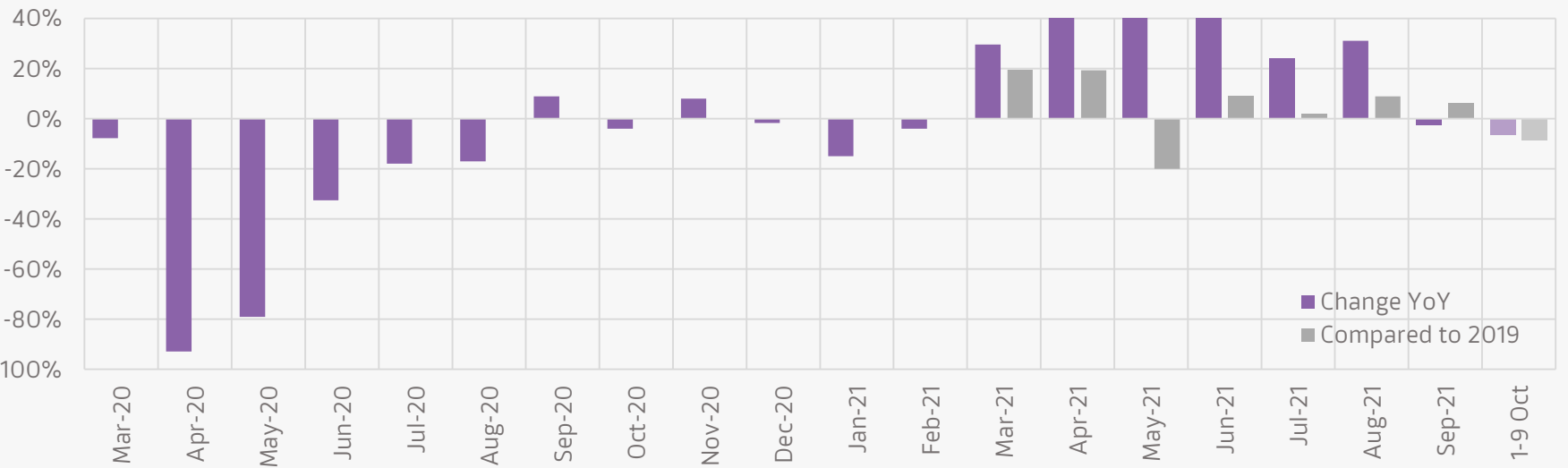
- New mortgage issuance posted a noticeable improvement in the 1-19 October period
- Non-cash spending by non-residents, through TBC Bank's channels, exceeds its pre-pandemic level
- Non-cash spending on hotels, through TBC Bank's channels, remained on the negative growth territory;  
Noticeable increase was observed for non-cash spending on restaurants
- Non-cash spending on entertainment and fitness still on the negative growth territory
- Growth remained stable for non-cash spending on both, doctor visits and medical equipment

Note: Sector growth is based on POS and E-commerce payments through TBC channels; Growth rates may differ from market turnover dynamics due to the changing share of non-cash transactions and TBC market share

Dynamics of new mortgages issued by TBC Bank (% change, FX-adjusted)



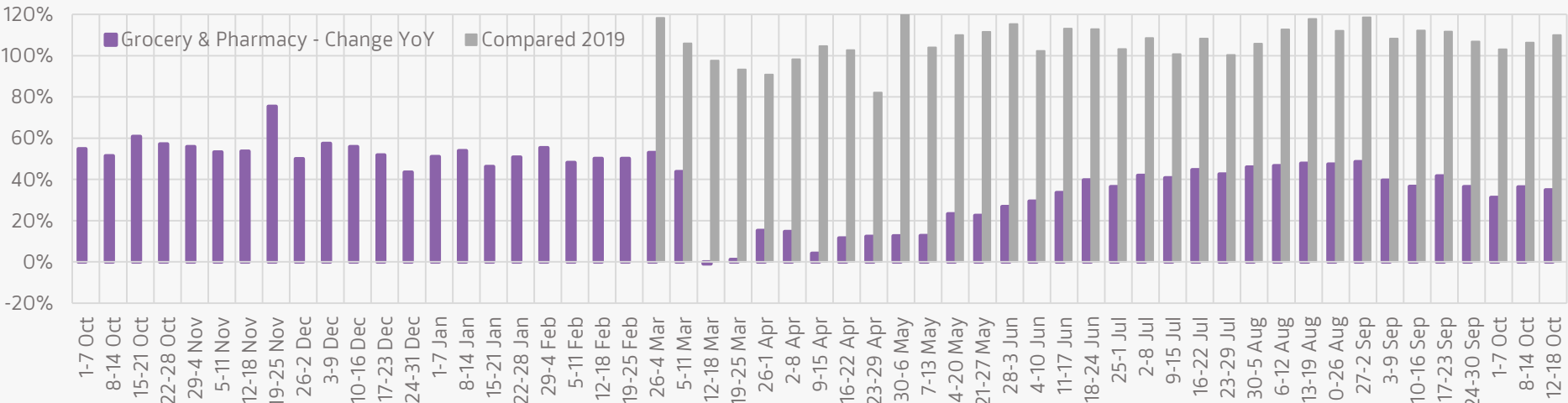
Number of residential properties sold in Tbilisi (% change)



- In the period of 1-19 October, the growth of new mortgage issuance totaled 85% relative to 2019.
- During 1-9 October, Tbilisi's residential property transactions fall behind the 2019 level by 9%.

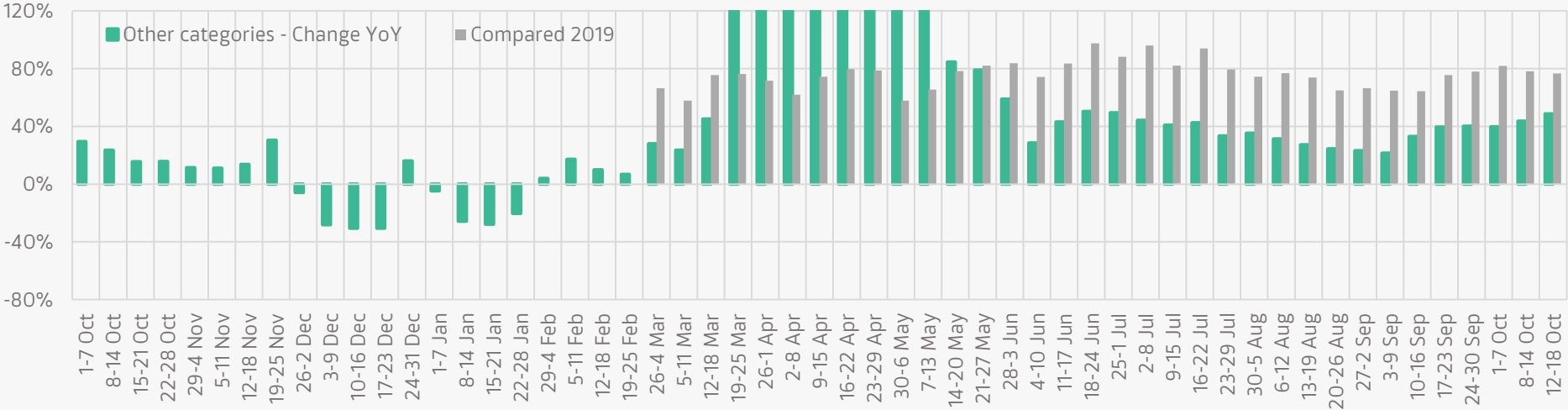
GROWTH OF NON-CASH SPENDING BY RESIDENTS ON GROCERY AND PHARMACY STAYED ABOVE 100% RELATIVE TO 2019; GROWTH REMAINS SIZEABLE FOR CATEGORIES EXCLUDING GROCERY AND PHARMACY

Grocery & Pharmacy: Resident non-cash spending (% Change)



- In the period of 12-18 October, the growth of non-cash spending by residents on grocery & pharmacy stood at 110% compared to 2019 (+35% YoY).
- In the same period, the growth remained sizeable for non-cash spending on categories excluding grocery and pharmacy, amounting 77% compared to 2019 (+49% YoY).

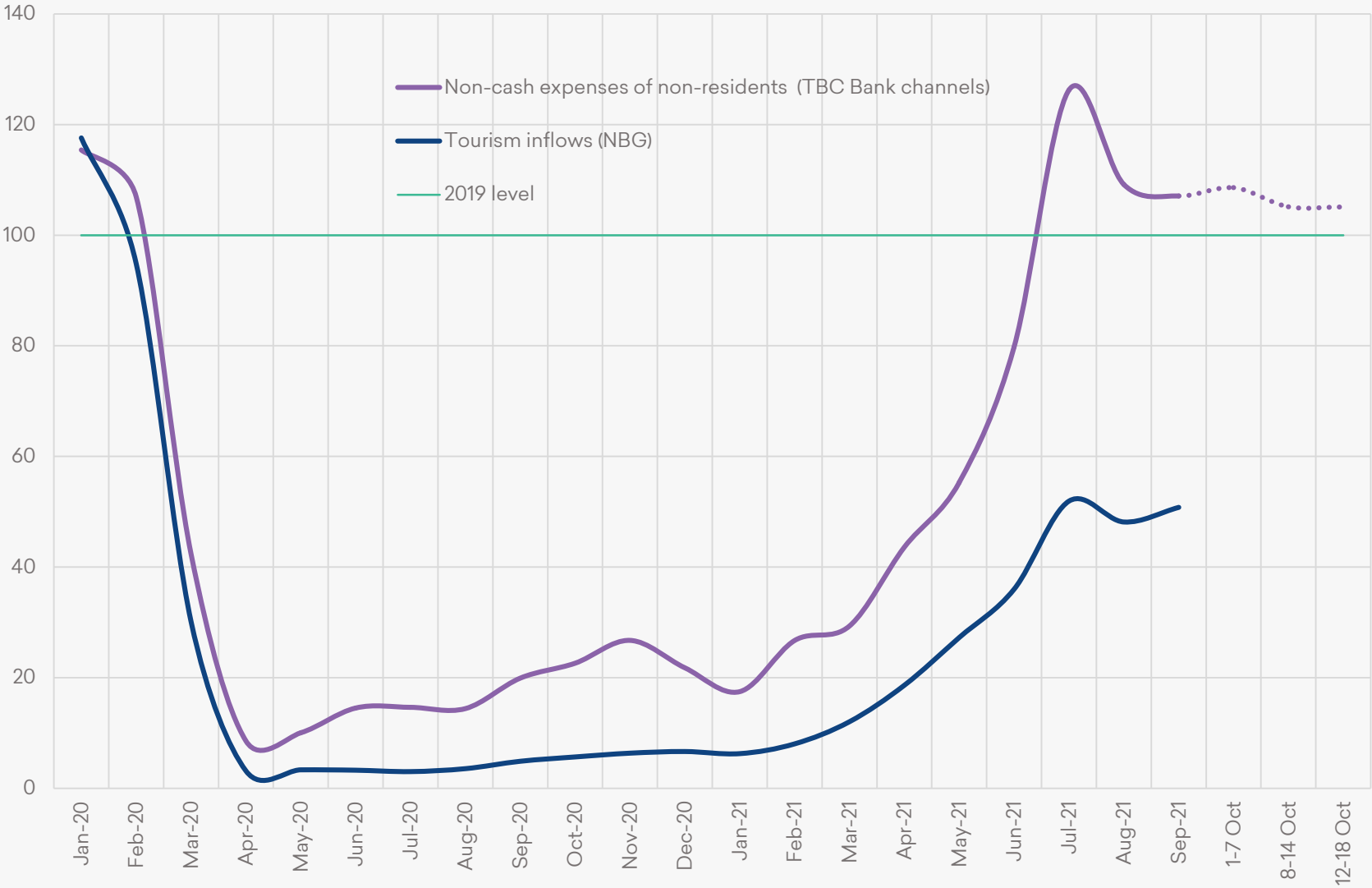
Categories excluding Grocery & Pharmacy: Resident non-cash spending (% Change)



Source: TBC Bank

# NON-CASH SPENDING BY NON-RESIDENTS, THROUGH TBC BANK’S CHANNELS, EXCEEDS ITS PRE-PANDEMIC LEVEL

Non-cash expenses of non-residents and tourism inflows (Same period of 2019=100, in USD)



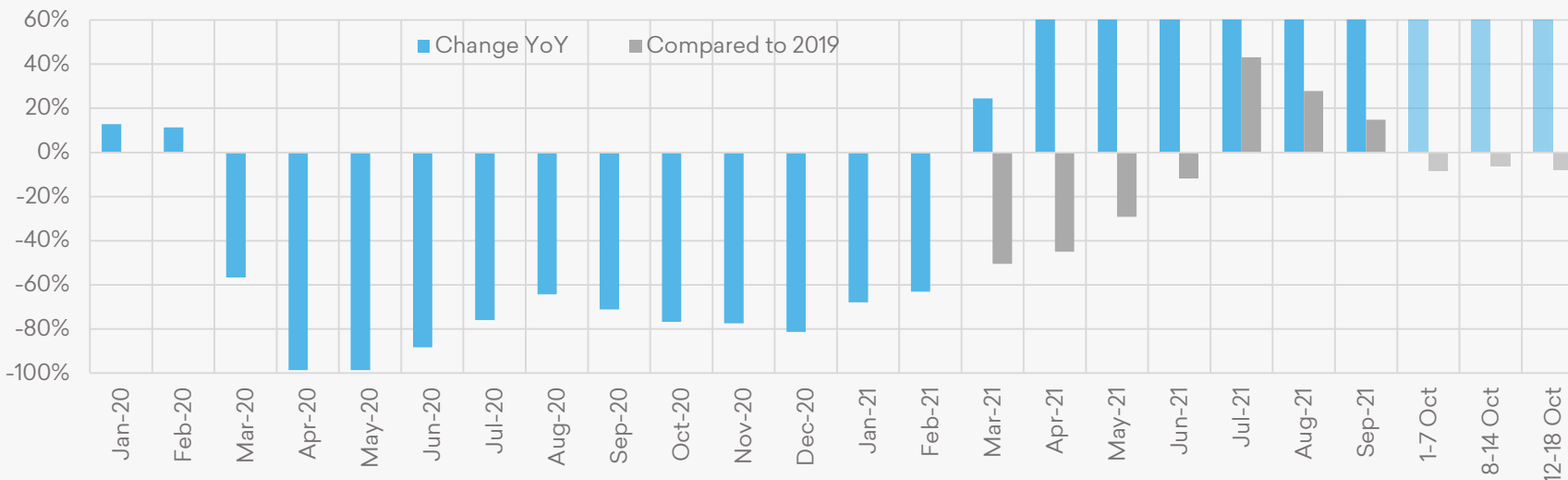
- Non-cash spending by non-residents, through TBC Bank’s channels, exceeds its pre-pandemic level by 5%.

Source: TBC Bank, NBG

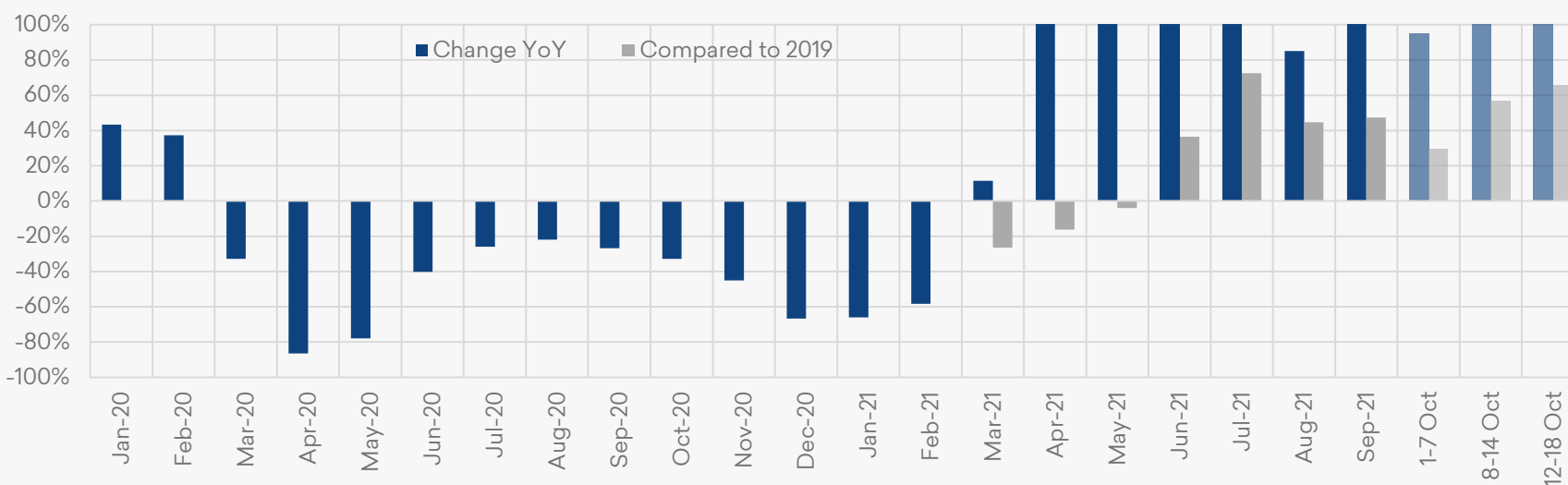


# NON-CASH SPENDING ON HOTELS, THROUGH TBC BANK'S CHANNELS, REMAINED ON THE NEGATIVE GROWTH TERRITORY; NOTICEABLE INCREASE WAS OBSERVED FOR NON-CASH SPENDING ON RESTAURANTS

Hotels: Non-cash spending

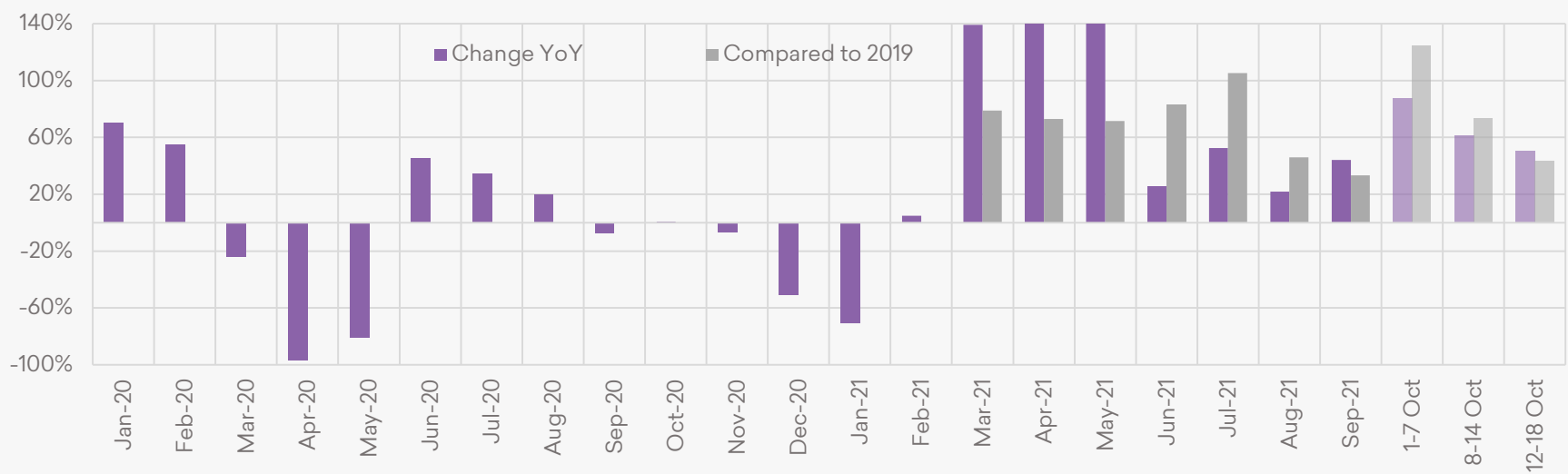


Restaurants & Cafes: Non-cash spending

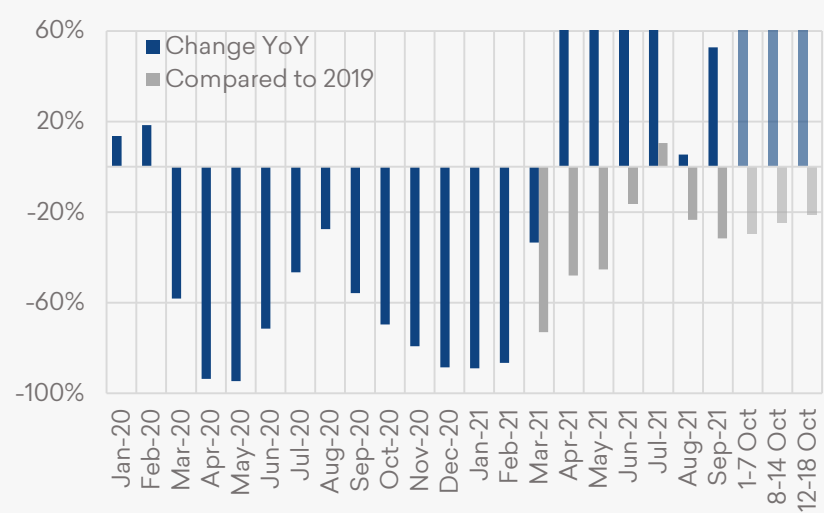


- In the period of 12-18 October, non-cash spending on hotels, through TBC Bank's channels, falls behind its 2019 level by 8%..
- Non-cash spending on restaurants & cafes posted a noticeable increase, with growth totaling 66%.

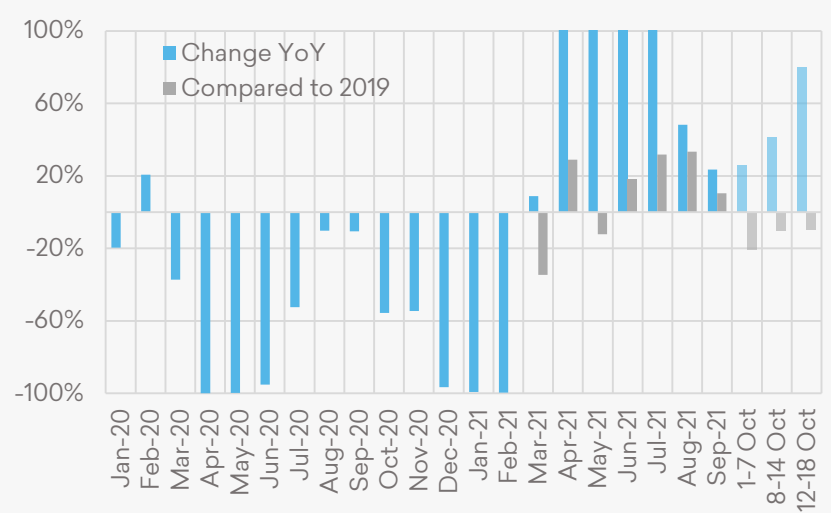
Apparel & accessories: Non-cash spending



Entertainment: Non-cash spending

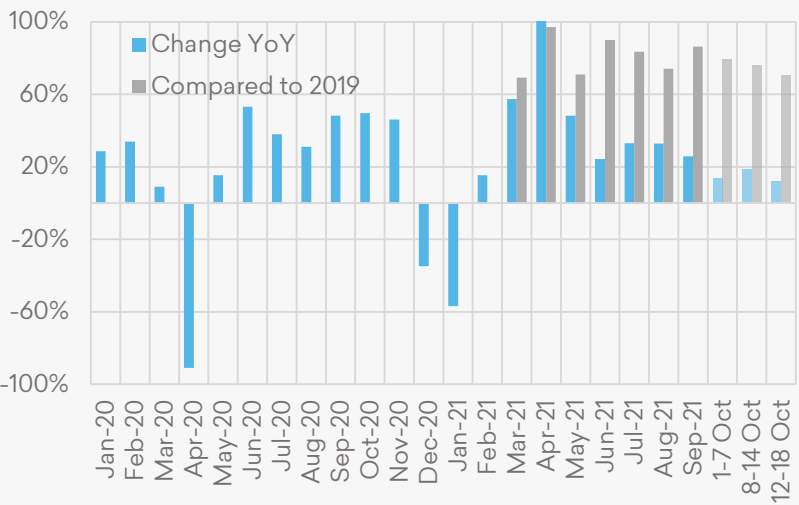


Fitness: Non-cash spending

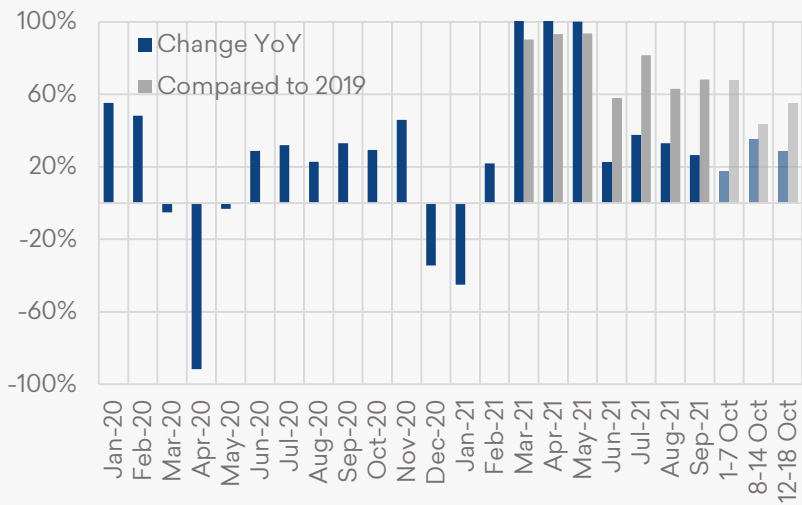


- Non-cash spending on apparel posted a noticeable decrease, totaling 43% relative to 2019.
- Growth of non-cash spending on entertainment stayed on the negative growth territory, posting -21% compared to 2019.
- Non-cash spending on fitness still on the negative growth territory, standing below its 2019 level by 10%.

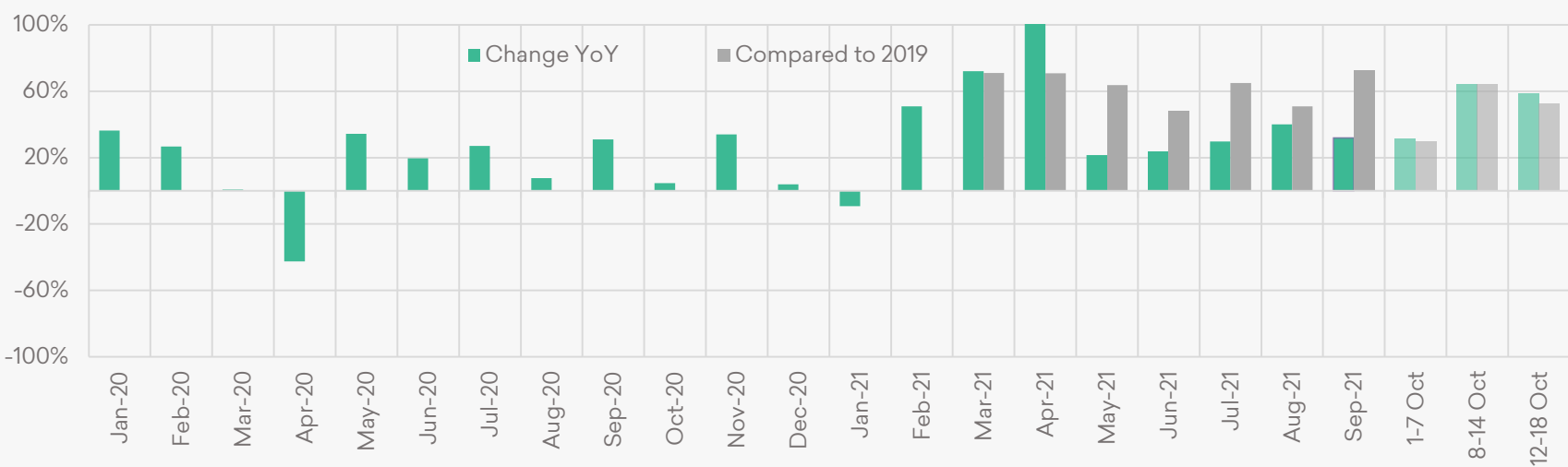
Construction materials: Non-cash spending



Furniture & appliances: Non-cash spending



Electronics: Non-cash spending

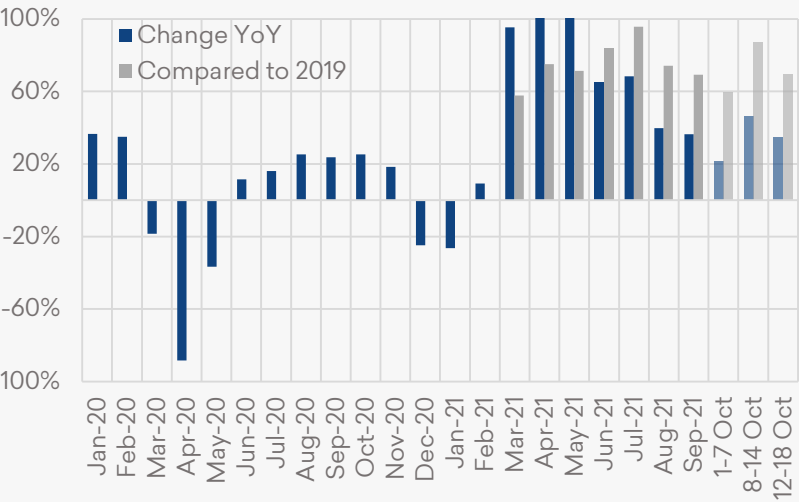


- Growth of non-cash spending on construction materials remained sizeable, totaling 70% relative to 2019.
- During 12-18 October, the growth of non-cash spending on furniture & appliances stood at 55%.
- Non-cash spending on electronics increased by 53% compared to 2019.

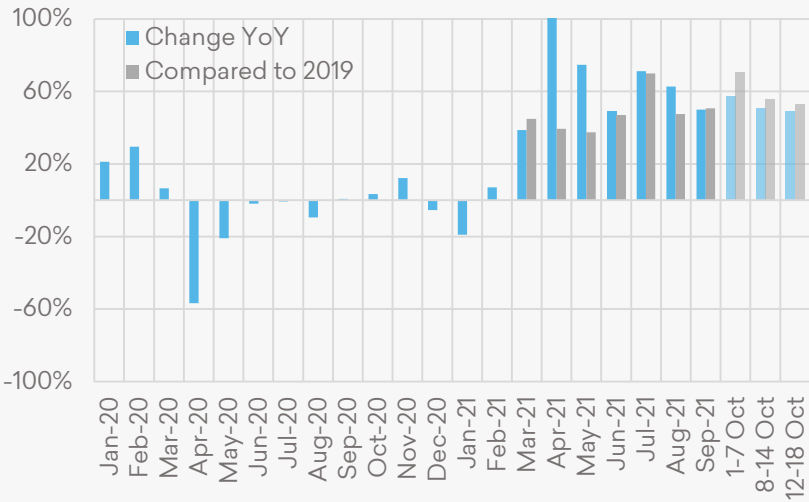


# NON-CASH SPENDING ON PERSONAL CARE POSTED A SLIGHT DECLINE

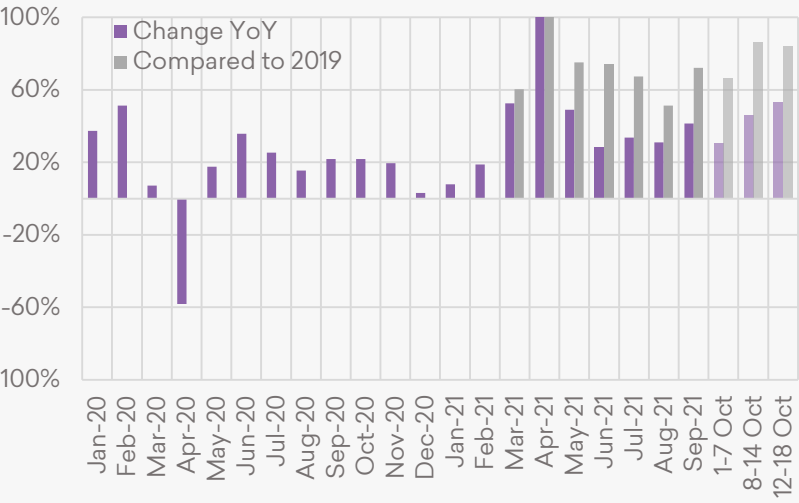
Personal care: Non-cash spending



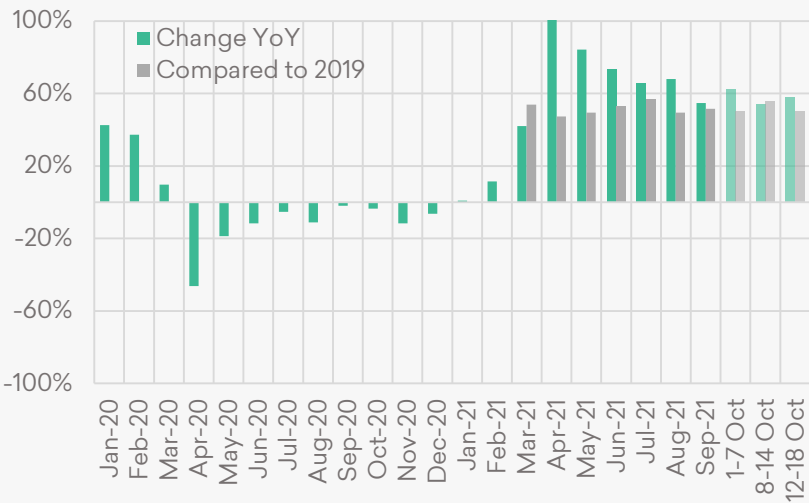
Other consumer goods: Non-cash spending



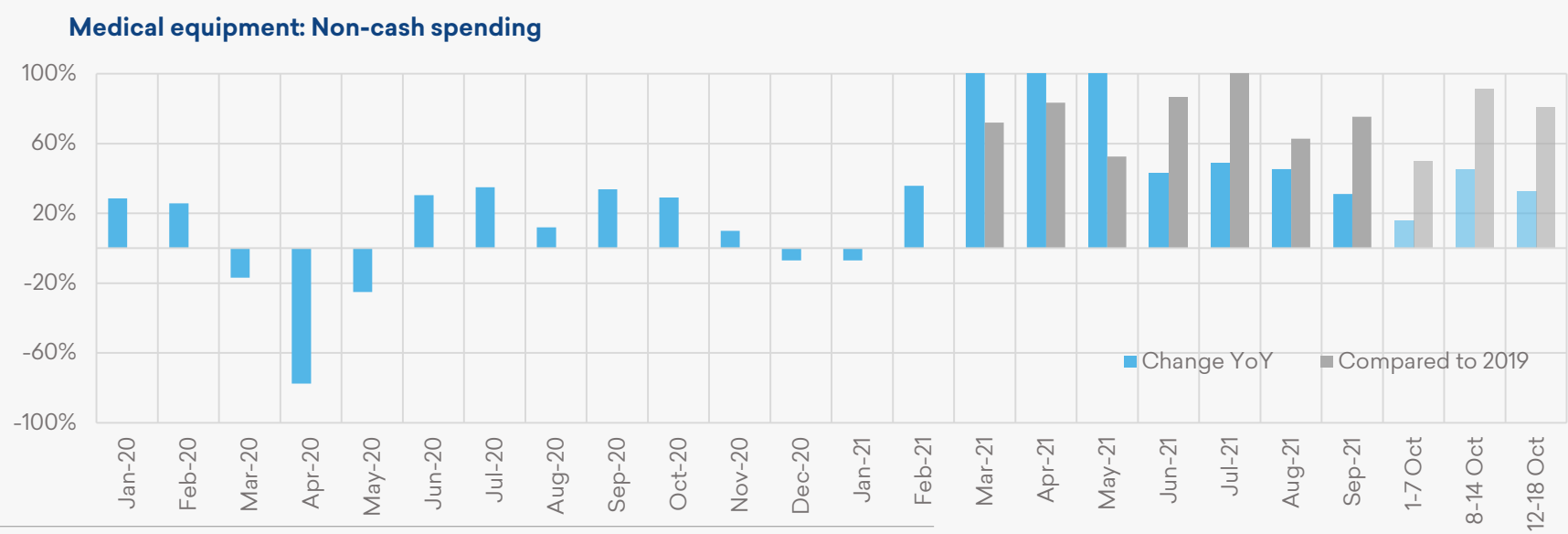
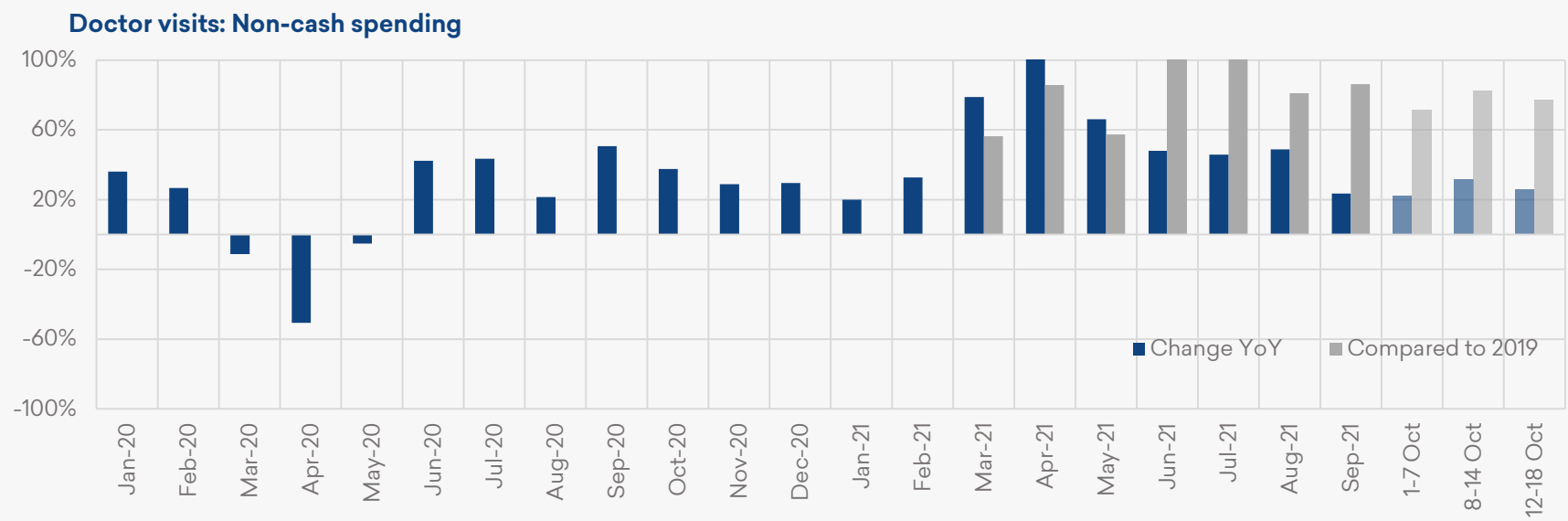
Car repair: Non-cash spending



Fuel & Transport: Non-cash spending

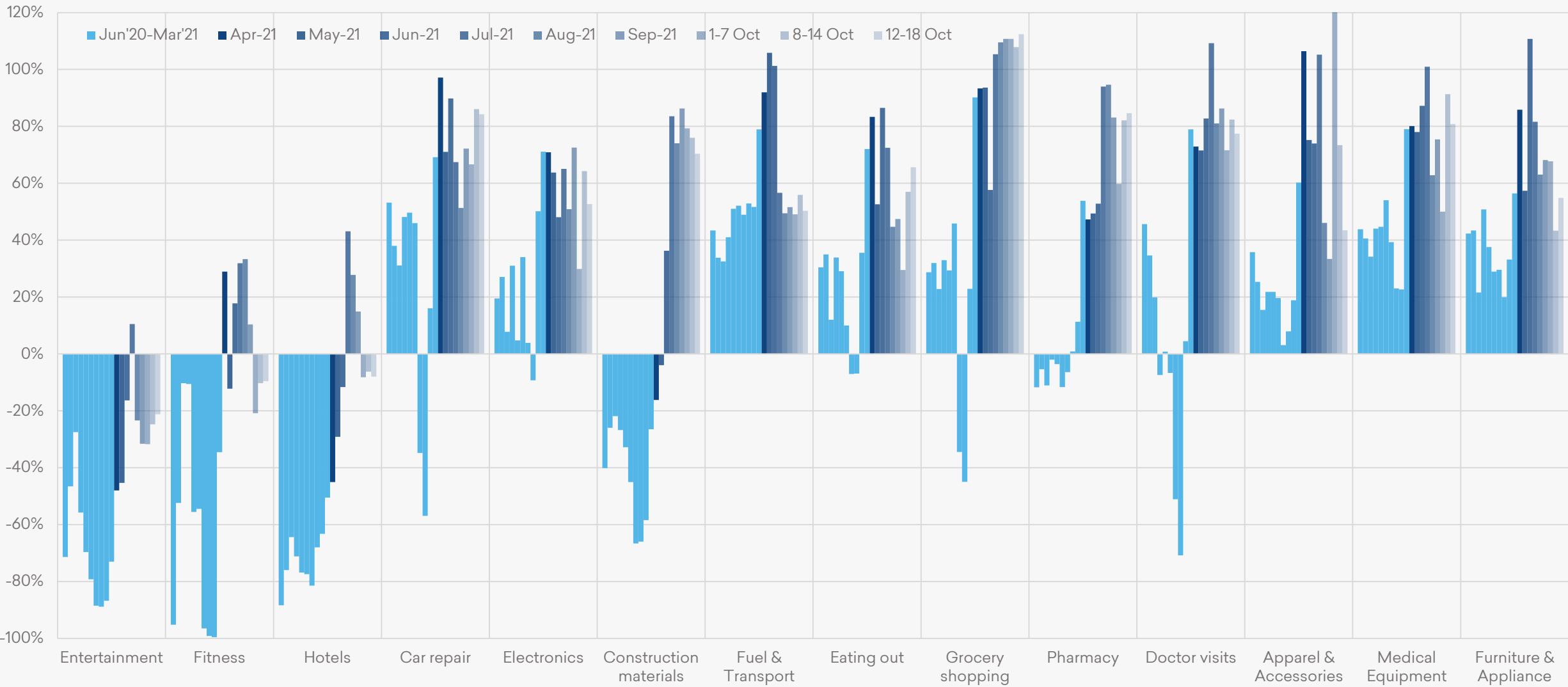


- Relative to 2019, the growth of non-cash spending on personal care stood at 70% in the 12-18 October period.
- In the same period, the growth of non-cash expenditures on car repair amounted 84%.
- Growth of non-cash spending on fuel & transport totaled 50% compared to 2019.



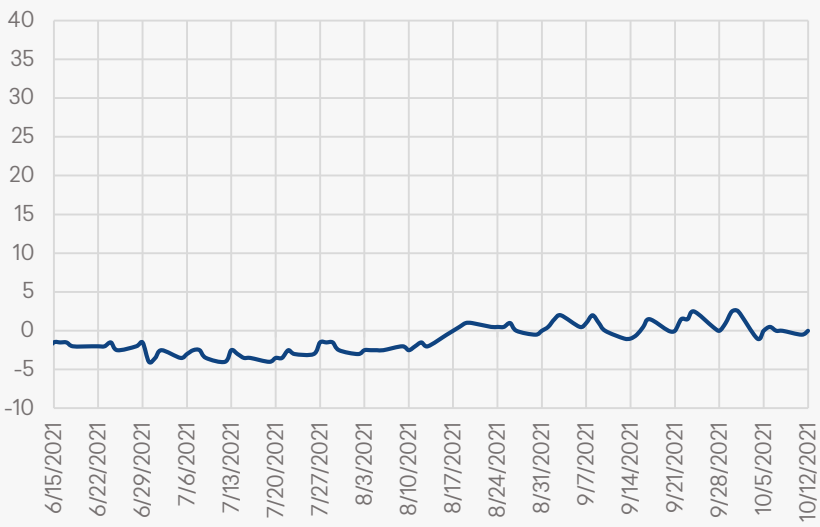
- Relative to 2019, the growth of non-cash spending on doctor visits remains stable, totaling 77%.
- Growth of non-cash spending on medical equipment stood at 81% compared to 2019.

Dynamics of non-cash spending (YoY change, Growth compared to 2019 starting from March)

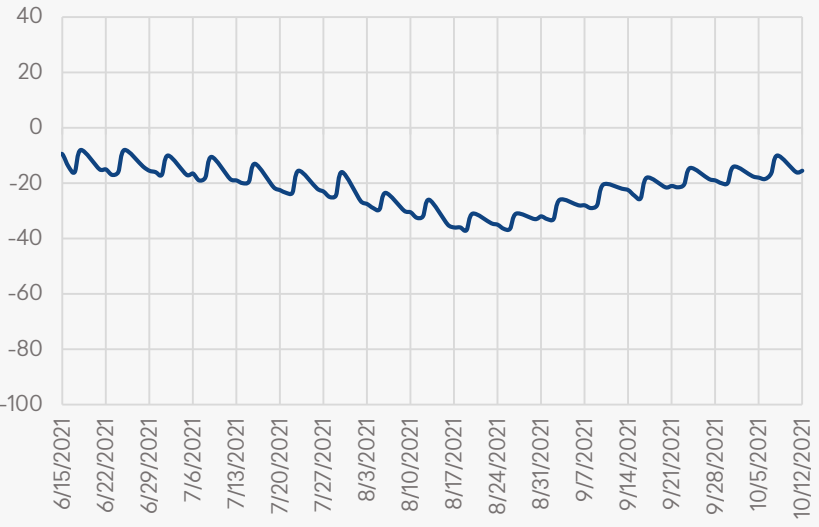


Source: TBC Bank

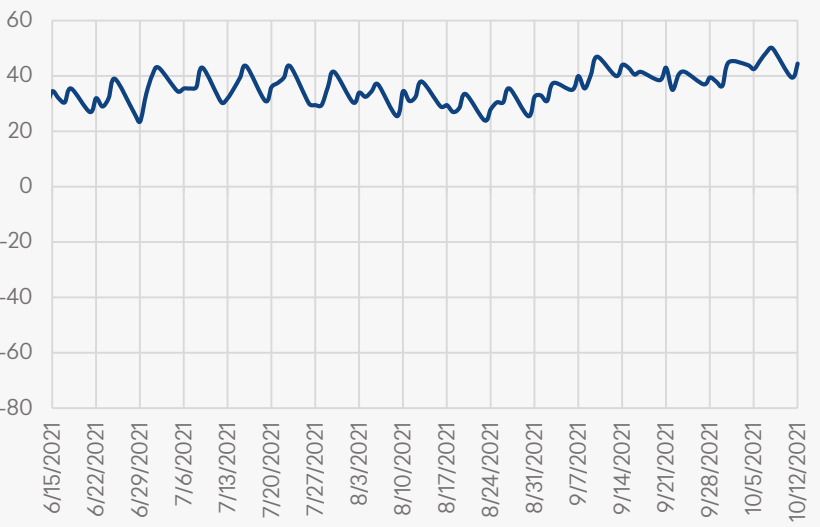
Mobility in residential area (Change %)



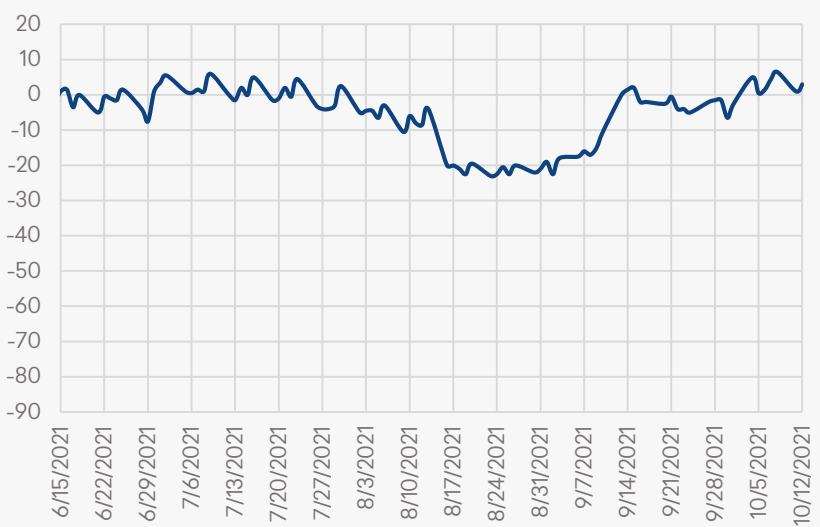
Mobility in working places (Change %)



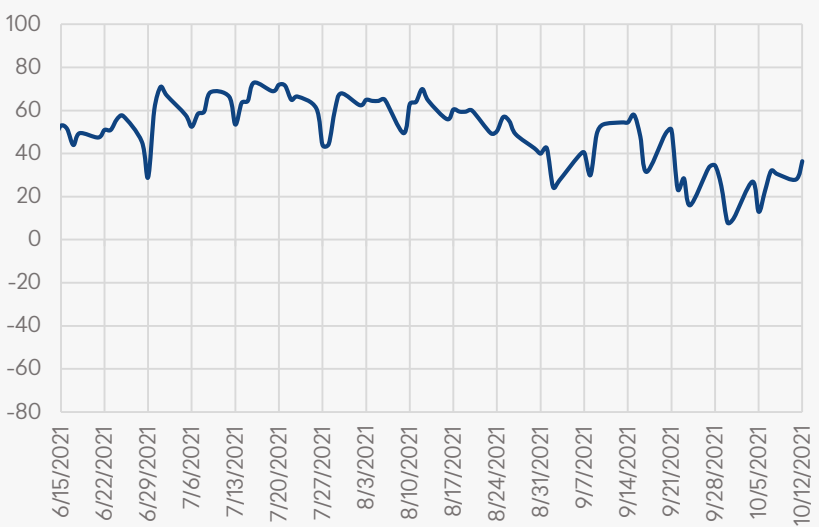
Mobility in grocery and pharmacy (Change %)



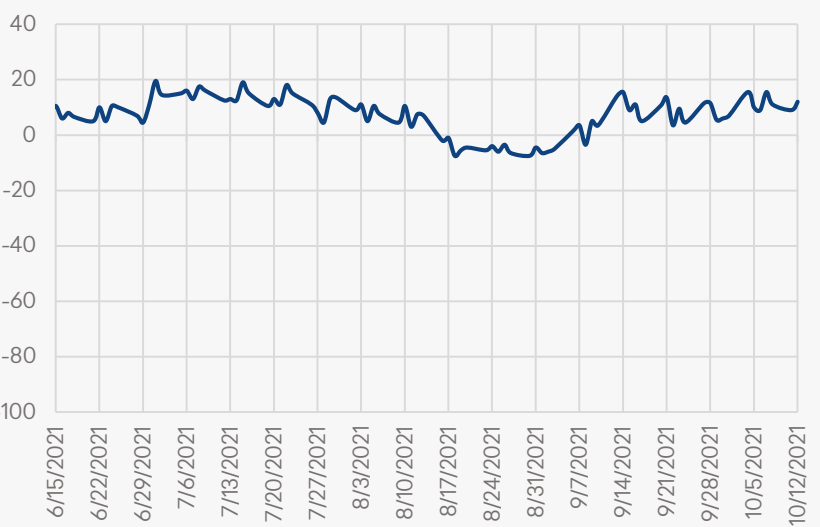
Mobility in transit stations (Change %)



Mobility in parks and recreational area (Change %)



Mobility in retail & recreation (Change %)



Source: Google; Note: Change compared to first 5 weeks of 2020; \*Data for Georgia is unavailable from 5/19/2020 to 7/2/2020

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